



**Your Partner In C-Store Success**



**Movers & Shakers**

## GLIDEWELL NOVEMBER 2020 SAVINGS

- **SAVE TIME** making out your order! Ask your sales rep. about ordering with ZiiZii!

- Have you signed up for your **FREE** online account? You can place orders, check account balances, and much more.

Call 800-733-4408, ext.#220 for more information.

- **Save money, time & paper!** Sign up for electronic payments today! It's fast, safe & secure! Call 800-733-4408 for more information.

### WHAT'S INSIDE:

SWISHER  
OBERTO  
DIBBLE DOUGH  
FERRARA  
CHEETOS MAC & CHEESE  
TURKEY CREEK  
FRONTIER CIGARS

KELLOGG'S  
FACE MASKS  
OLD TRAPPER  
JERKEY





| Item # | Description                                                                                                                       | Price    | Allow   | Sale     |
|--------|-----------------------------------------------------------------------------------------------------------------------------------|----------|---------|----------|
| 330810 | ROGUE NONTOB NICOTINE 4 ROLL COMBO<br>5 Peppermint 6mg, 5 Wintergreen 6mg, 5 Mango 6mg, 5 Honey Lemon 6mg                         | \$72.80  | \$5.00  | \$67.80  |
| 330809 | ROGUE NONTOB NICOTINE 8 ROLL COMBO<br>5 Peppermint 3mg & 6mg, 5 Wintergreen 3mg & 6mg, 5 Mango 3mg & 6mg, 5 Honey Lemon 3mg & 6mg | \$145.60 | \$10.00 | \$135.60 |





# BRAND NEW TAKIS FUEGO MEAT STICK DISPLAYS!

First Ship: FEBRUARY, 2021

| Item# | Display Mix                              | Case UPC          |                      |
|-------|------------------------------------------|-------------------|----------------------|
| 58175 | Takis Fuego 1oz Meat Stick Display, 96ct | 108-10056-35029-8 | from 74.64 to 71.22  |
| 58179 | Takis Fuego 3oz Meat Stick Display, 36ct | 108-10056-35033-5 | from 82.34 to 81.00  |
| 58176 | Taki Fuego 12oz Meat Stick Display, 15ct | 108-10056-35030-4 | from 182.00 to 25.00 |



#58175



#58179



#58176

Leverage the power of Takis with displays outside the meat snacks section



FACE THE INTENSITY



# READY-TO-EAT COOKIE DOUGH BAR

## SWEET, SATISFYING TASTE WITHOUT REGRET

Dible Dough Edible Cookie Dough Bars celebrate clean, recognizable ingredients in an affordable, portion control bar. Made with real butter, sugar and natural peanut butter-the same ingredients found in your own kitchen at home. Our grab-and-go bars are a functional way to enjoy a nostalgic treat. Unlike your mom, we promise not to slap your hand.

—Jolene Conway  
Founder of Dible Dough

- No Artificial Colors, Flavors or Sweeteners
- No Preservatives
- Available in either refrigerated (12 month shelf-life) or shelf stable (9 month shelf-life)

\$1 16. 56 , 12 ct Box

JOLENE CONWAY  
jcjconway@gmail.com  
660-864-3479

[dibledough.com](http://dibledough.com)





Ferrara

2021 INNOVATION

TOTAL  
ALLOWANCE

BUNDLE DEAL

(Must buy all 3 to qualify for deal)

\$8.00



One-of-a-kind invention!  
Tangy & Crunchy Outside  
Sweet & Gummy Inside

SweetTARTS



SweetTARTS Ropes customers  
repeat faster than the category!<sup>1</sup>  
Source: 1) IRI Panel L52W Ending 5.19.19



A new customizable  
candy experience!

No Returns No Refusals

Return Survey by 11-1-20. Must ship to retailers by January 1, 2021

| Qty | Unit | UPC           | Code # | Product                                     | Pk / Sz     | Retail<br>Allow | SRP    | GP% |
|-----|------|---------------|--------|---------------------------------------------|-------------|-----------------|--------|-----|
| 1   |      | 79200-04906-5 |        | Nerds Gummy Clusters Peg Bag                | 12 / 5oz    | \$2.70          | \$1.99 | 43% |
| 1   |      | 79200-36200-3 |        | SweetTARTS Ropes Twisted Rainbow Share Pack | 12 / 3.5oz  | \$2.70          | \$1.89 | 43% |
| 1   |      | 41420-05218-7 |        | Trolli Sour Gummi Creations Peg Bag         | 12 / 4.25oz | \$2.60          | \$1.50 | 44% |

Cost does not include wholesaler upcharge  
Bracket 3: < 10,000 Lbs

Retailer: \_\_\_\_\_

Address: \_\_\_\_\_

Buyer (please print): \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_ # of Stores: \_\_\_\_\_ Dist/Cust #: \_\_\_\_\_ Add to Order Guide: \_\_\_\_\_

In-store Date Request: \_\_\_\_\_ Email Address: \_\_\_\_\_

Sales Rep: \_\_\_\_\_

R082020  
Ferrara/2020/sell sheets/2021 Innovation Pre-book Bkt 3

CROSSMARK<sup>®</sup>  
Smarter Way. Faster Growth.



# A Bold New Twist a Family Favorite!

## Cups

**Bold & Cheesy**  
UPC-15300-01495 4  
Order Code-#



**Flamin Hot**  
UPC-15300-01497 8  
Order Code-#



**Bold & Cheesy**  
SRP: \$1.89  
Margin: 50%  
12-pack  
Available:  
Feb. 1st, 2021

**Flamin Hot**  
SRP: \$2.29  
Margin: 50%  
12-pack  
Available:  
Feb. 1st, 2021



## Take Home - Boxes

**Bold & Cheesy**  
UPC 15300-01498 5  
Order Code-#



**Flamin Hot**  
UPC 15300-20023 4  
Order Code-#





## Paula Glidewell

**From:** John Humphreys  
**Sent:** Wednesday, September 2, 2020 8:28 PM  
**To:** Paula Glidewell  
**Subject:** PORQ from Turkey Creek

**Follow Up Flag:** Flag for follow up  
**Flag Status:** Flagged

Hi Paula,

Turkey Creek is getting really aggressive with the PORQ Brand.



HOT  
DEALS!!!

### PORQ 2 oz. Pork Rind Shipper

\* Shipper UPC - 0 73497 00670 1

\* 3 flavors

\* 36 total count

\* Fine Herbs & Vinaigrette - 9 units

Package UPC - 0 73497 00660 2

\* Smoky Black Pepper & Sea Salt - 9 units

Package UPC - 0 73497 00658 9

\* BBQ & Zesty Chipotle Flavored - 18 units

Package UPC - 0 73497 00659 6

\* Dimensions with base -

Shipper - 17.75 (w) x 51(h) x 13.5(d)

Weight - 15 lbs

Cube - 3.79

Pallet Count - 10 x 1 = 10

\* Manufacturer Order Number- FGPS01531

Example:

\$5.00 Promo

*51 69.14*



John Humphreys  
Venture Sales



# FRONTIER CHIEEROOTS



❖ AR - \$ 47.51

OK \$ 33.66

EIGHT RETAIL 5-PACKS.



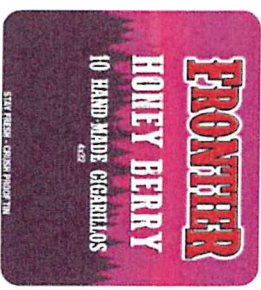
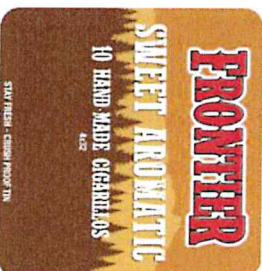
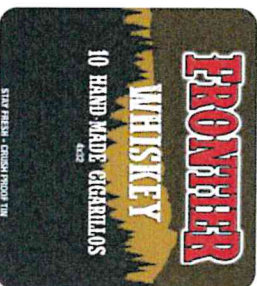
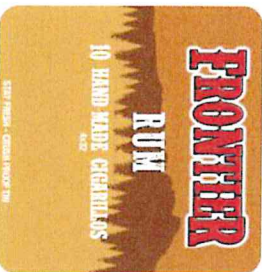
FRONTIER BRANDS, LLC © ALL RIGHTS RESERVED 2020 © Purchaser Responsible For All Applicable State And Local Taxes

# FRONTIER CIGARILLOS



AP - \$1 89 85  
OK - \$ 60. 20

20 SLEEVES CONTAINING FIVE 10 COUNT TINS PER SLEEVE.



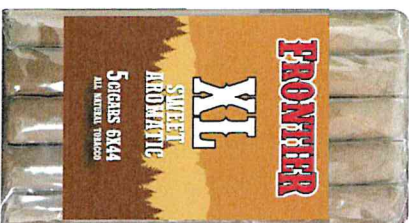
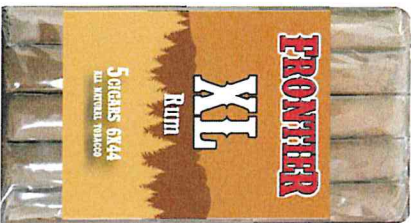


# FRONTIER XL



EACH BUNDLE CONTAINS 4 RETAIL 5-PACKS.

AR - ~~4~~ 3810  
OK - \$ 25.37





# KELLOGG'S 2021 INNOVATION

|                                                                                   |                                                                                    |                                                                       |                                                                                |                                |
|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------|
| <b>CHEEZ-IT SALTY SNACKS</b><br>Snap'd Jalapeno Jack<br>Grooves Scorchin' Cheddar | <b>RICE KRISPIES TREATS</b><br><b>DUNK'D BARS</b><br>Chocolatey Covered Strawberry | <b>NUTRI-GRAIN BITES</b><br>Awesome Apple<br>Blueberry Blitz          | <b>POP-TART BITES</b><br>Chocolate Fudge<br>Strawberry<br>Brown Sugar Cinnamon | <b>POP-TARTS</b><br>Froot Loop |
| <b>KELLOGG'S JUMBO SNAX</b><br>Tiger Paws<br>Froot Loops                          | <b>PRINGLES STANDARD CAN</b><br>Scorchin' BBQ<br>Scorchin' Cheddar                 | <b>PRINGLES LARGE GRAB N GO</b><br>Scorchin' BBQ<br>Scorchin' Cheddar |                                                                                |                                |



\$77.00

# 21940 Adult Contour Face masks

--check on  
current availability

--24 per display  
--\$5.99 retail

No GUARANTEE → NO SEND BACK → NO RETURN



**SOCIAL SHIELD**

AVAILABLE TO SHIP 2/10

**\$5.99 EACH**

**STAY SAFE & HEALTHY**

- NEW CONTOUR SHAPE TO FIT BETTER
- ADDED SEAM FOR EASIER BREATHING
- LESS STEAM ON GLASSES

**• WASHABLE •**

**CONTOUR FIT**  
ADJUSTABLE METAL STRIP FOR PERFECT FIT

**CLEAR GLASSES**  
LESS STEAM WITH ADDED SEAM

**PERFECT FIT**  
ADJUSTABLE ELASTIC STRIPS



**PRODUCT INFORMATION:**

24 Styles in a Box with a UPC on each Polyester Mask with Full Color Printing

| Item / Description               | UPC code        | MSRP   | QTY             |
|----------------------------------|-----------------|--------|-----------------|
| 24 Styles in a Box of Adult Mask | 7 96000 77940 8 | \$5.99 | 24              |
| <b>Total Retail Value</b>        |                 |        | <b>\$143.76</b> |

**AVAILABLE TO SHIP 8/10**

Prepares on Display

**PACKING INFORMATION:**

Pc/Case Case Specs Case Wt.



317 West Madison • Goodfield, IN • 46119 • 800-334-4334

central@centralbusinessproducts.com • www.centralbusiness.com



\$ 64.31

21889 Printed masks

--several shipments scheduled  
to arrive at different times --  
check on current availability

--24 per display  
--\$4.99 retail  
--polyester

NO RETURN




**AVAILABLE TO SHIP  
END OF MAY**

**\$4.99  
EACH**

**PERFECT FIT**  
ADJUSTABLE ELASTIC STRAPS

**STAY SAFE & HEALTHY**  
WHILE EXPRESSING YOURSELF  
WITH FUN FACES & PATTERNS

**WASHABLE**



24 Styles in a Box with a UPC on each Polyester Mask with Full Color Printing

**PRODUCT INFORMATION:**

| Item # Description           | UPC code        | SRP    | QTY |
|------------------------------|-----------------|--------|-----|
| 21889 Printed Mask           | 7 94050 21887 8 | \$4.99 | 24  |
| Total Retail Value \$1173.76 |                 |        |     |

Available to Ship May 20th  
Prepried on Display:  
**PACKING INFORMATION:**  
Pc/Cs/cs: Case Specs:  
Case Wt.:

351 West Washington • Greenfield, IN • 46140 • 1-800-311-4154  
customerservice@socialshield.com • www.socialshield.com



21922  
6431

# 21922 Printed masks

--several shipments scheduled to arrive at different times -- check on current availability

--24 per display

--\$4.99 retail

--polyester

BRAND NEW SAYINGS!



NO RETURN



•WASHABLE•



STAY SAFE & HEALTHY WHILE EXPRESSING YOURSELF WITH FUN FACES & PATTERNS



PRODUCT INFORMATION:

24 Styles in a Box with a UPC on each Polyester Mask with Full Color Printing

| Item Description                | UPC code      | SRP    | QTY |
|---------------------------------|---------------|--------|-----|
| 21922 Adult Spring Fest Goggles | 7 78002159212 | \$4.99 | 24  |
| Total Retail Value: \$1197.76   |               |        |     |

Printed on Display

PACKING INFORMATION:

Polyester Mask with Full Color Printing

Case Qty: Case Specs



At 64.31

# 21933 Printed masks Pink Edition

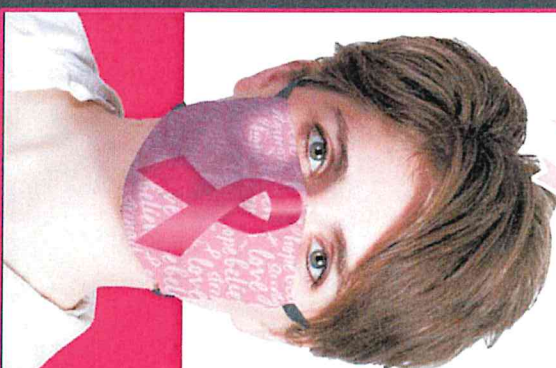
--several shipments  
scheduled to arrive  
at different times

--24 per display

--\$4.99 retail

--polyester

OCTOBER IS  
BREAST CANCER  
AWARENESS  
MONTH!






7.5"

3.94"

24 pcs/display

Item# 21933

MSRP: \$4.99/pc

A PORTION OF THE PROCEEDS FROM THE SALE OF THIS ITEM WILL BE DONATED TO BREAST CANCER RESEARCH.



**STAY SAFE & HEALTHY**  
WHILE EXPRESSING YOURSELF  
WITH FUN FACES & PATTERNS

**WASHABLE**

**NON-MEDICAL GRADE**

**PERFECT FIT**  
ADJUSTABLE ELASTIC STRAPS

NO PENN



04181

# 04181 Kid's Christmas masks

-- We are going to make these to fulfill orders; therefore the ship date will be 11/1 and your order can be cancelled up to 10/1 (no cancellations after 10/1)

- 24 per display
- \$3.99 retail
- polyester

No Retail



AVAILABLE  
OCTOBER 2020

**\$3.99 EACH**

**WASHABLE**

## HOLIDAY



2 per mix



6 per mix



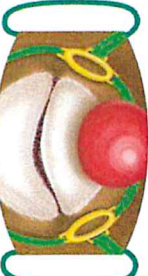
6 per mix



2 per mix



2 per mix



6 per mix

**STAY SAFE & HEALTHY**  
WASH & DRY BEFORE WEARING  
MASKS FOR FACES & PATTERNS



**WASHABLE**  
**NON-MEDICAL GRADE**

311 West Boulevard • Greenville, SC • 4540 • 1-800-314-0114  
cristianmascara@shieldplay.com • www.shieldplay.com

**PRODUCT INFORMATION:**  
24 Styles in a box with a UPC on each  
Polyester mask with full color print

|                    |              |               |         |     |
|--------------------|--------------|---------------|---------|-----|
| Item #             | Description  | UPC Code      | SRP     | QTY |
| KP4181             | Printed Mask | 7 540004181 6 | \$3.99  | 24  |
| Total Retail Value |              |               | \$95.76 | 24  |

Available to ship October 2020  
Prepared on display  
**PACKING INFORMATION:**  
Case Specs  
Pallet Qty  
Case Qty

**RECOMMENDED FOR AGES 3 & UP**



#6431

## 04174 Adult Christmas masks

-- We are going to make these to fulfill orders; therefore the ship date will be 11/1 and your order can be cancelled up to 10/1 (no cancellations after 10/1)

--24 per display

--\$4.99 retail

--polyester

No Return

**SOCIAL SHIELD**

**WASHABLE**

**PERFECT FIT**  
ADJUSTABLE ELASTIC STRAPS

**\$4.99 EACH**

**AVAILABLE OCTOBER 2020**

**STAY SAFE & HEALTHY**  
EXPRESSING YOURSELF  
WITH FUN FACES & PATTERNS

**PRODUCT INFORMATION:**  
24 Styles in a box with a UPC on each  
Polyester mask with full color print

| Item #             | Description  | UPC Code      | SNR     | QTY |
|--------------------|--------------|---------------|---------|-----|
| 04174              | Printed Mask | 7-240004174-8 | 54 99   | 24  |
| Total Retail Value |              |               | 5119 76 | 24  |

**PACKING INFORMATION:**  
Prepared on display  
Case Specs  
Case Qty: 24



Q 5134

# 21895 Polyester Kids masks

--several shipments scheduled to arrive at different times --  
check on current availability

--24 per display  
--\$3.99 retail  
--polyester



No Review

AVAILABLE  
END OF MAY

**\$3.99**  
EACH

SHIELD n' Play  
MASKS  
TAKE ME SMILE

- WASHABLE •
- ADJUSTABLE STRAPS •
- NON-MEDICAL GRADE •

**STAY SAFE & HEALTHY**  
WHILE EXPRESSING YOURSELF  
WITH FUN FACES & PATTERNS

4.5"

**RECOMMENDED FOR AGES 3 & UP**

338 West Kellogg • Grandville, MI • 49418 • 1-800-314-4314  
www.shieldnplay.com • www.shieldnplay.com

**PRODUCT INFORMATION:**  
24 Styles in a Box with a UPC on each  
Polyester Mask with Full Color Printing

| Item Description          | UPC code        | SRP            | QTY       |
|---------------------------|-----------------|----------------|-----------|
| 21895 Polyester Kids Mask | 7 94800 21895 9 | \$3.99         | 24        |
| <b>Total Retail Value</b> |                 | <b>\$95.76</b> | <b>24</b> |

Available to Ship May 20th  
Printed on Display  
PACKING INFORMATION:  
Per Case Case Space

7.3"



444 99

# GREAT FOR SPORTS, PLAYING, & SCHOOL!

21954 Kid's Face Mask  
(tubes/gators)

--arrive in Indiana  
about August 27

--12 per display

--\$6.99 retail

--polyester

**FACE MASK**

Item# 21954  
12 pcs/display  
MSRP: \$6.99/pc  
Available 8/27

MULTI-FUNCTIONAL HEADWEAR  
VERSATILE • BREATHABLE • LIGHTWEIGHT  
UNIQUE STYLES

8.1" 4.75" 5.5"

GREAT FOR SPORTS, PLAYING, & SCHOOL!

**PROTECTION AGAINST:**

- PARTICLES
- COLD
- SUN
- INSECTS
- WIND
- SWEAT

**UNLIMITED WAYS TO WEAR!**

- SCRUNCHY
- PIRATE
- FACE MASK
- CAP
- NECKRICHIEF
- HOOD
- HEAD BAND
- SUN GUARD
- WRIST BAND

No hovers





# NEW – 4 OZ. 1/4 POUNDER

Old Trapper 4 oz. the solution to grow the Standard Bag Jerky Segment!

BIG BAG • 1/4 POUND

BIG BAG • 1/4 POUND

BIG BAG • 1/4 POUND

BIG BAG • 1/4 POUND



Time to Disrupt the Standard Bag Offering,  
23% more product than 3.25 oz. Offerings!

## 4 OZ. 1/4 BIG BAG BEEF JERKY

|           |       |          |        |
|-----------|-------|----------|--------|
| List Cost | 48 ct | \$285.60 | \$5.95 |
|           |       | each bag |        |

Expand Clear Bag into the Standard Bag Segment!  
Let Old Trapper Premium Product drive sales dollars!

0 grams Fat and 11 grams Protein!

NEW  
1/4LB.  
Bag!



| 4 oz. 8 pack cases |        |
|--------------------|--------|
| Old Fashioned      | 22125T |
| Peppercorn         | 22225T |
| Teriyaki           | 22325T |
| Spicy              | 22525T |

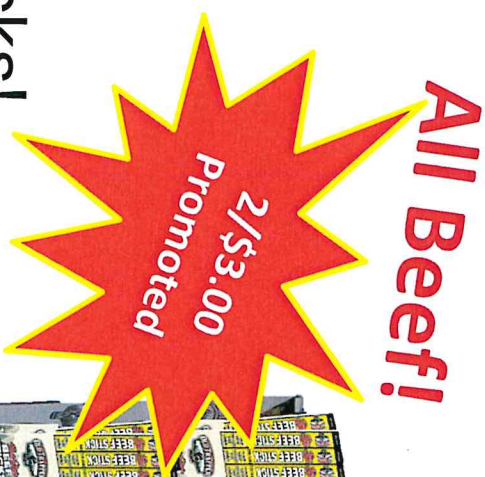
# THE VERY BEST CLEARLY!







# 1.75 oz. Deli Style Beef Sticks



## Jumbo Beef Deli Sticks!

| 1.75oz. Beef Deli Stick |          |           |         |
|-------------------------|----------|-----------|---------|
| List Price              | 104 ct / | \$ 113.36 | \$ 1.09 |
| each stick              |          |           |         |

*Old Trapper All Beef Sticks cater to the on the go customer looking for a quick meal replacement all in one stick! 10 grams Protein with 1 or less grams Sugar!*



| 1.75oz. Beef Stick |        |
|--------------------|--------|
| Original           | 30140T |
| Jalapeno           | 30240T |
| Teriyaki           | 30340T |

# THE VERY BEST CLEARLY!





# 1.3 oz. Beef N Cheese



Beef N Cheese!

| 1.3 oz. Beef N' Cheese |                         |        |
|------------------------|-------------------------|--------|
| List Price             | <del>56¢</del> — \$1.00 | \$1.00 |

per pkg-ea



Beef N Cheese is the perfect Snack to hold you over

Beef N Cheese is a quick protein packed snack!

7 grams Protein with 0 grams Sugar!

|                      |        |
|----------------------|--------|
| 1.3oz. Beef N Cheese |        |
| Original             | 30114T |
| Jalapeno             | 30214T |

## THE VERY BEST CLEARLY!